KITSAP HUMANE SOCIETY'S

PETSIS WALK

PRESENTED BY
ANIMAL EMERGENCY & SPECIALTY CENTER

2025 Fundraising Guide



Spokespets Tess & Finn





If you raise	you help
<i>\$30</i>	Provide lifesaving vaccinations to six shelter animals
<i>\$75</i>	Provide six microchips for shelter pets
\$150	Cover the cost of wound repair for an injured shelter dog or cat
\$300	Support a diabetic pet for the duration of her stay
\$600	Cover the cost of transporting 12 at-risk pets from partner shelters through our Rescue Me Program
\$1,200	Raise a litter of orphaned kittens from birth to adoption in our Foster Care Program
\$2,000	Cover the cost of our Animal Control officers rescuing pets from hoarding or neglect situations

TIP #1

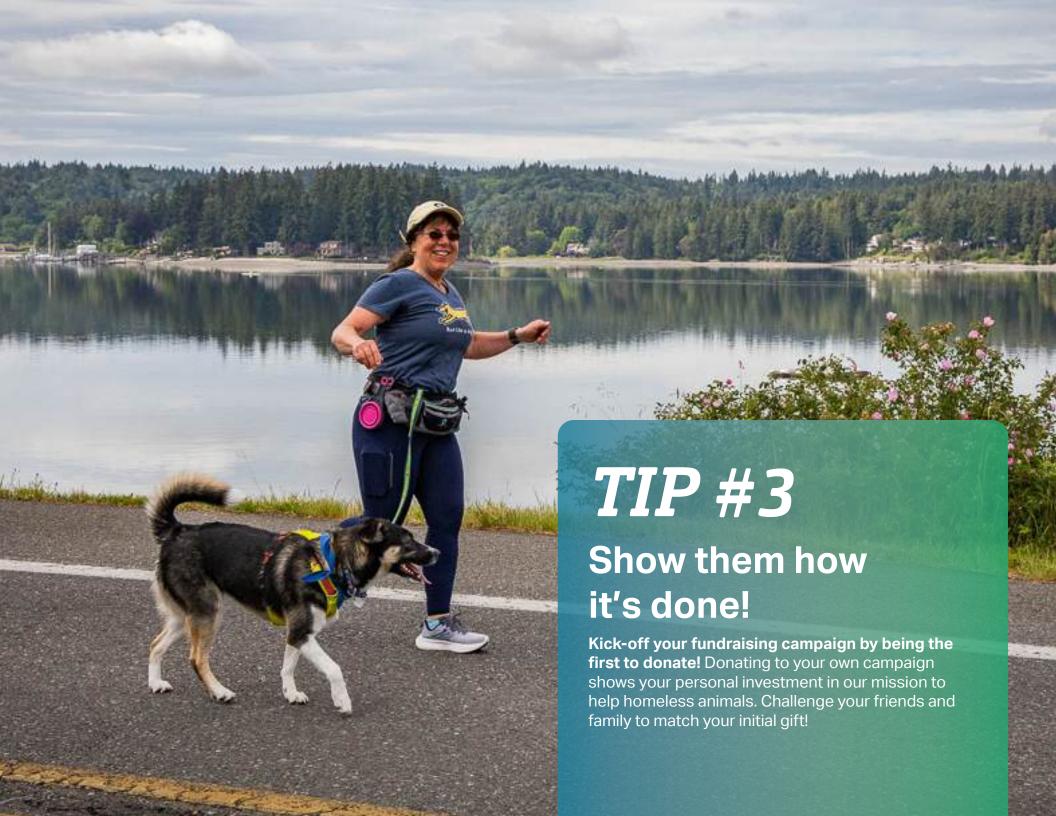
Know That Your Support Matters

One of the best ways to fundraise in your community is to **share the difference every dollar makes.**Kitsap Humane Society needs supporters to help fund our lifesaving programs:

- Behavior & Training
- Medical Rehabilitation
- Transfer Program
- Foster Care Program

When making your fundraising ask, share this graphic to give your community a representation on how every dollar they contribute will help support the shelter animals. Spread the word by sharing it on your social media or emailing it to your network.





Hey [NAME]!

I'm reaching out because I'm participating in Kitsap Humane Society's PetsWALK and fundraising for shelter pets in need! This cause is close to my heart because [INSERT SENTENCE ABOUT WHY YOU'RE FUNDRAISING]. KHS is special because they rehomed over 3,400 animals last year and have supported the pets in the Kitsap community for over a hundred years!

My goal is to raise \$[INSERT GOAL] for Kitsap Humane Society by June 7, 2025. Would you be willing to help me reach my goal? Every donation makes a difference!

You can donate here: [INSERT LINK TO YOUR FUNDRAISING PAGE]

Thank you for your support!



TIP #4

Reach out to your friends & family!

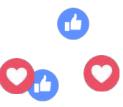
The best way to fundraise is to **ask people individually.** A personal ask is more meaningful than a mass email and you're more likely to receive a response. Reach out to all the people in your network:

- Friends
- Family
- Neighbors
- Coworkers
- Community group members

We'll make it easy for you! Use the draft from this cool dog to email out to your community.

Don't forget to follow up! Fundraising takes some persistence. We all forget to respond now and then, so it never hurts to reach back out to people you've asked.













▼ 508 likes

dogsloverunning101 I'm participating in @kitsaphumanesociety's PetsWALK to raise money for shelter pets in need! I need your help to reach my fundraising goal of \$[INSERT GOAL]! Every dollar counts. Click on the link in my bio to donate! #PetsWALK



counts! [INSERT LINK TO YOUR FUNDRAISING PAGE].

11:32 AM - 1 June 2020







The most powerful way to spread the word about your fundraising campaign is to share it on your social media channels! On this page are some examples fo what you could say.

Don't forget to include photos & videos!

Photos and videos not only let you show off your adorable pets to the rest of the world, they are proven to generate more engagement on social media. Post about your fundraising campaign with a fun photo of your furry friends!



Thank You

From all of us at Kitsap Humane Society, THANK YOU for raising money for shelter pets in need. Your donation will help us save more lives than ever this year. We're looking forward to your participation in PetsWALK Presented by Animal Emergency & Specialty Center, June 7, 2025!

Questions about PetsWALK?

Email our Events & Outreach Coordinator Jocelyn at jhorton@kitsap-humane.org.

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